

creativeworld

From all over the world for the Rhine-Main region: Creativeworld exhibitors donate art supplies for children

Frankfurt am Main, March 2024. 95 exhibitors at this year's Creativeworld have donated high-quality trade fair samples from their craft and creative product ranges to the Frankfurt Children's Office. Hence, they are providing around 4,000 children in more than 60 children's and young people's centres in the Rhine-Main region with products like brushes and paints, modelling clay and pens as well as special trend products and materials for the latest creative techniques for free. With this donation campaign, Messe Frankfurt and the exhibitors are committed to social participation and creative support for children in the region. The campaign thus builds a bridge between the international trade fair for hobby, craft and artists' supplies and the local community of creative users. Creativeworld took place in Frankfurt am Main from 27 to 30 January 2024.

"One must not forget to see the world through the eyes of a child', the painter Henri Matisse once said. With the donations from our Creativeworld exhibitors, we enable children to depict their world and communicate where words are lacking," explains Eva Olbrich, Director of Creativeworld. Madeleine Michaelis, Project Manager of the Frankfurt Children's Office, adds: "Everything that is donated goes to where it is needed, without exception. Organisations often don't have the budget to buy creative materials, as these are expensive. Messe Frankfurt provides valuable support here: a big thank you for that!"



(From left to right:) Christopher Huth and Eva Olbrich of the Creativeworld team hand over the creative art supplies donated by Creativeworld exhibitors to Madeleine Michaelis of the Frankfurter Kinderbüro.
Photo: Messe Frankfurt

NEW: Trade fair dates 2025

Ambiente, Christmasworld and Creativeworld will continue to take place at the same time at the Frankfurt exhibition centre in future. The daily sequence of Creativeworld will be optimised in close consultation with the industry: Creativeworld will start simultaneously with Ambiente and Christmasworld on Friday, 7 February 2025. It will continue to run for four days.

Ambiente/Christmasworld: 07 to 11 February 2025
NEW: Creativeworld: 07 to 10 February 2025

Press releases & images:

<https://creativeworld.messefrankfurt.com/frankfurt/en/press.html>

On social media:

www.facebook.com/creativeworld.frankfurt | www.instagram.com/creativeworld.frankfurt/
www.linkedin.com/company/creativeworldfrankfurt

Creativeworld Hashtags

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Background information on Messe Frankfurt:

www.messefrankfurt.com/background-information



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