

Creative Academy 2024: Creative products and techniques to touch and try out

Frankfurt am Main, 12 December 2023: The Creative Academy is the beating heart of the leading trade fair for the hobby, craft and artists' supplies sector: This is where DIY trends come to life, where trade visitors can try out new creative techniques and materials on site and where manufacturers and users can interact directly. Which products and techniques will inspire the creative community in the coming season? The Creative Academy provides answers - and is fun! Here are three exemplary workshops from the Creative Academy 2024 programme.

Dominik Gollanek: Lettering with Pantone markers from Royal Talens

Lettering artist Dominic Gollanek from Berlin has long been known in the creative industry under his artist name Snooze One, under which he works as a freelance. In his creative work, he combines his love for letters with an experimental approach. In the Creative Academy workshop, Dominik will combine Talens Pantone Markers with Talens Pantone Ink.

Alexander Preston: Designing tea towels with Indigo from Jacquard Products

It's not just jeans wearers who love it: indigo dye is traditionally a popular and frequently used colouring agent for textiles. The only blue dye in nature has been extracted from plants for more than 6,000 years - a rare and precious essence. The new synthetic indigo from Jacquard Products is molecularly identical to the natural dye and is easy and comparatively inexpensive to use. In Alexander Preston's workshop, participants will learn how to prepare the dye vat and apply patterns to textiles. Alexander also has a few tricks up his sleeve on how to use indigo in the classroom and in the workshop.

Lisa Tihanyi: Foldable gift box with the ScanNCut from Brother International

DIY artist Lisa Tihanyi shows Creative Academy participants how to quickly and easily make a foldable mini gift box out of paper using the new ScanNCut plotter from Brother International. Brother's ScanNCut machines are the first in the world for home and hobby use with an integrated scanner: they can be used to scan images or sketches and cut out the contours precisely without the need for a cutting die or a computer. Brother International will be returning to Creativeworld with cutting machines and sewing machines, strengthening the Hobby & Craft and Handicrafts & Textile Design product segments with their presence.

The Creativeworld event calendar is available online at [Event Calendar | Creativeworld \(messefrankfurt.com\)](https://www.messefrankfurt.com).

Creativeworld will continue to be held at the same time as Ambiente and Christmasworld at Frankfurt Fair and Exhibition Centre:

Creativeworld: 27 to 30 January 2024
Ambiente/Christmasworld: 26 to 30 January 2024

Press releases & images:

<https://creativeworld.messefrankfurt.com/frankfurt/en/press.html>

On social media:

www.facebook.com/creativeworld.frankfurt | www.instagram.com/creativeworld.frankfurt/
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