

## creativeworld

### Creativeworld exhibitors support little artists from the Rhine-Main region

**Frankfurt am Main, April 27, 2023. This year, 87 exhibitors at Creativeworld donated high-quality painting utensils and handicraft accessories to the Frankfurt Children's Office. The donations in kind include everything a young artist's heart desires, from canvases and stationery to brushes, paints and pens, modelling clay, stamps and stickers. Today, Eva Olbrich, Show Director of Creativeworld, and her team handed over the donations. This year, around 4,500 children in more than 50 children's institutions and youth centres in the Rhine-Main region will benefit from the goods. With this fundraising campaign, Messe Frankfurt is committed to the education and creative promotion of children in the region. In this way, the company creates a bridge between the international trade fair, which is reserved for a trade audience only, and the creative users. The international trade fair for hobby, craft and artists' supplies was held in Frankfurt am Main from 4 to 7 February 2023.**

"'Creativity is intelligence that is fun', Albert Einstein said. But you don't have to be a genius to have fun in creating! As a trade fair for the creative sector, it is important for us to promote the joy of doing things - also for the next generation", explains Eva Olbrich, Show Director of Creativeworld. "It is wonderful to see how many exhibitors from all over the world have taken part this year!", Olbrich continues. Madeleine Michaelis, head of the Frankfurt Children's Office, joins in the praise and points out: "Creative learning is really essential, especially for children. It creates a sense of achievement and brings joy. And making that possible is so important, because it also creates participation. That is why we really appreciate Messe Frankfurt's commitment to children and young people."



Creativeworld Show Director Eva Olbrich and her colleague Christopher Huth (2nd and 3rd from right) hand over the donations in kind from Creativeworld exhibitors to Madeleine Michaelis from the Frankfurt Children's Office (left).  
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During the trade fair, the about 250 exhibitors from all over the world were called to give trade fair samples from their handicraft and creative ranges for the good cause. Creativeworld has been organising the appeal for donations in close cooperation with the Frankfurt Children's Office since 2010.

**The Creativeworld exhibitors who participated in the 2023 fundraising campaign:**

3L Consumer Products A/S	Global Solutions Inc	RGM di Rosa Gastaldo Edoardo
AEC Offshore Trading Pvt Ltd	Goodwill	Rupert, Gibbon & Spider, Inc.
AladinE SAS	Hahnemühle FineArt	Sairam International Pvt. Ltd.
Alfi S.A.S.	Havo B.V.	Sakalleros Ioannis Emmanouil & S
Alres International BV	Itoya of America, Ltd.	Saler SAS di Cattagni Giuseppe e
Argiles Bisbal S.L.	Javier Herranz, S.L.	Shanghai Fortune Stationery Co.,
Art BOYA MALZEMELERI KIRT. TUR.	Jydsk Blindrammefabrik A/S	Shenyang DEBITS
Artec Co., Ltd.	Kidi Fabrics	Siam Quality Industries Co., Ltd
Artibalta UAB	Koninklijke Talens B.V.	Silver Brush Limited
Atasoy Dijital Pazarlama Limited	Kores GmbH	Siser S.r.l.
BD - TOVA, s.r.o.	Lascod S.p.A.	'Smiltainis Ir Ko' UAB
Best Creation, Inc	LEO SCM GmbH	Speedball Art Products Company
Bobbiny Tomasz Urbaniak	Marabu GmbH & Co. KG	Splat Planet Limited
Boya d.o.o.	Max Sauer SAS	Staedtler Mars GmbH & Co. KG
Brushme LLC	MayPap Sdn Bhd	Stafil AG

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Candor Textiles Pvt. Ltd.	Mont Marte International Pty. Lt	Stahls Europe GmbH
Carioca S.p.A.	Morocolor Italia S.p.A.	STRATEG
CERAMICA COLLET S.A.	myboshi GmbH	STYLEX Schreibwaren GmbH
COLOP Arts & Crafts SA	Nanchang Lanpo	Tannegate Limited
Craft Buddy Ltd.	Nara Global Co., Ltd.	The Clay and Paint Factory SA
Da Vinci Künstlerpinsel	Needleart World (Cyprus) Ltd	The Japanese Paper Place Ltd.
Dafa Creative	NEW YORK SELLS LTD.	Turan Boya San ve Tic Ltd Sti.
dot on GmbH	Ningbo Paulinda	We R Memory Keepers
Eclectic Products LLC	Nureart Tasarim A.S.	Wm Sinclair & Sons (Stationers)
efco creative GmbH	ÖkoNorm GmbH	Zahidna Promyslova Grupa PJSC
Ellison Europe Ltd.	On a Wick and a Prayer Ltd	RGM di Rosa Gastaldo Edoardo
Escoda Sabatés SL	Online Schreibgeräte GmbH	Rupert, Gibbon & Spider, Inc.
Europe Warehouse GmbH & Co. KG	Pentacolor Textil-És Vegyipari	Sairam International Pvt. Ltd.
F.M. Brush Co., Inc.	Peter Bausch GmbH & Co. KG	Sakalleros Ioannis Emmanouil & S
frechverlag GmbH	Polyform Products Company	Saler SAS di Cattagni Giuseppe e

Creativeworld will continue to be held at the same time as Ambiente and Christmasworld at Frankfurt Fair and Exhibition Centre:

Creativeworld: 27 to 30 January 2024  
Ambiente/Christmasworld: 26 to 30 January 2024

**Note for journalists:**

For further information, please visit: [creativeworld.messefrankfurt.com](http://creativeworld.messefrankfurt.com)

**Press information and photographic material:**

<http://creativeworld.messefrankfurt.com/presse>

**Links to websites:**

Facebook: [www.facebook.com/creativeworld.frankfurt](http://www.facebook.com/creativeworld.frankfurt)

Instagram: [www.instagram.com/creativeworld.frankfurt/](http://www.instagram.com/creativeworld.frankfurt/)

LinkedIn: [www.linkedin.com/company/creativeworldfrankfurt](http://www.linkedin.com/company/creativeworldfrankfurt)

Twitter: [https://twitter.com/Creativeworld\\_](https://twitter.com/Creativeworld_)

**Creativeworld Hashtags**

#creativeworld24 #homeofconsumergoods #creativeindustry

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**Information about Creativeworld**

Creativeworld is the world's leading trade fair for the international hobby, handicrafts and artists' requisites sector. At Creativeworld, exhibitors show their latest products, techniques and materials for decorative crafts, graphic and artists' requisites, handicrafts, textile design, graffiti, street art and creative hobbies. And, as a trend and business platform, the trade fair is the first important venue of the business year. Creativeworld is the ideal order platform for the wholesale, retail and specialist trades, DIY markets, garden centres, the internet and mail-order trades. With its multi-faceted complementary programme of events, Creativeworld is a source of new ideas, inspiration and expert knowledge.

**nmedia.hub: The order and content platform for the home & living industry**

The digital order and content management for brands and retailers in the consumer goods industry extends the trade fair and enables orders 24/7, 365 days a year. [www.nmedia.solutions](http://www.nmedia.solutions)

**Conzoom Solutions – the platform for retailers**

Conzoom Solutions is a knowledge platform that offers the consumer goods industry a wide range of studies, trend presentations, workshops and guidelines for the point of sale. It provides a complete overview of Messe Frankfurt's

international portfolio in the consumer goods sector – bundling a wide range of information for retailers.

[www.conzoom.solutions](http://www.conzoom.solutions)

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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\* Preliminary figures for 2022